

# MEET DEREK

Entrepreneur



## CHALLENGE

Derek, an ambitious entrepreneur, is eager to start his business but feels uncertain about his next steps. With countless ideas and possibilities, he struggles to define a clear strategy, structure his offerings, and build a roadmap for success. The fear of making the wrong decisions or wasting time and resources keeps him stuck in the planning phase instead of taking confident action.

## SOLUTIONS

As a strategic coach, we moved Derek from uncertainty to action, launching a business that aligns with his vision, strengths, and financial goals. We helped him:

1. clarify his vision and business model
2. develop a step-by-step roadmap
3. overcome decision fatigue and fear
4. build a sustainable strategy

## OUR APPROACH

Strategic Mapping

Customized 1:1 Virtual Coaching

## RESULTS

- Created strategic plans to drive financial profitability within weeks of implementation
- Highly satisfied with the coaching received through Vision Mapping
- Established a strong foundation, including branding, pricing, and service offerings



Working with Vision Mapping was exactly what I needed to turn my business idea into reality. I was stuck in analysis paralysis, unsure of where to start or how to move forward. Through our coaching sessions, I gained the clarity, confidence, and step-by-step strategy to launch my business with purpose. Now, I have a clear roadmap, a strong value proposition, and my first clients!

This coaching not only helped me build a business but also transformed my mindset as an entrepreneur. If you're feeling lost on your next step, this is the game-changer you need!

