

MEET LAYLA + JOSIAH

College Students



CHALLENGE

Layla, an aspiring college student, knows exactly what she wants to share with her colleges but is unsure of the right words to use to share her story. She needs help getting started.

Josiah, a gifted college-bound student, is unsure of the story he should share with the world. He starts writing but gives up when he gets stuck so he has multiple mini drafts and needs guidance.

SOLUTIONS

Create mini workshops to outline the vision for writing compelling stories and facilitate them to the students. Extend a 1:1 session with students where they experience personalized coaching to drive how they shape their story.

OUR APPROACH

Facilitate compelling essay writing workshops
Provide on-going feedback until essay is ready for publishing

RESULTS

- Increased confidence in sharing their story with the world.
- Essays are used for college entrance and scholarships.
- Students connected to Vision Mapping awarded over \$1,000,000 in scholarships.
- Students accepted in HBCU, private, public, and ivy league universities



Before when I was writing, I realized I experienced writer's block. I needed someone who could explain my thoughts to me and tell me how others will view it. Dr. Jones helped me not only improve my personal statement but provided tips for how to give clarity on subsequent assignments. This experience helped me realize sometimes you need the support of others to help you reach your goals. Thank you, Dr. Meesha!

